

Dr.P. Ravichandran , M.A., M.Phil., M.B.A., Ph.D.,
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VIDWAN ID: 200464

Career Objective

To obtain a good position in an esteemed organization and that provides an opportunity to exhibit and enhance skill-set.

Educational Qualification

Degree	Institution	Year of Passing	Aggregate %
Ph.D (PT) (Economics)	Jamal Mohamed College, Trichy	April 2019	Commended
M.B.A (Irregular)	Periyar University, Salem	January 2012	71.8%
M.Phil (Economics)	St.Joseph's College, Trichy	January 1993	75.6%
M.A (Economics)	Jamal Mohamed College, Trichy	April 1990	67.5%
B.A (Economics)	Jamal Mohamed College, Trichy	April 1988	58.4%
H.S.C	Government Higher Secondary School, Thathaiyangar pettai (STATE BOARD)	March 1985	57.16%
S.S.L.C	Government Higher Secondary School, Thathaiyangar pettai (STATE BOARD)	March 1982	51.2%

Summary of Professional Experience

Company/ Institution	Designation	Duration		Total Service (As on Jan 31 st , 2021)		
		From	To	Years	Months	Days
Vivekanandha College of Arts and Sciences for Women (Autonomous)	Assistant Professor	26-09-2015	Till Date	5	4	6
Vivekanandha Institute of Information and Management Studies	Assistant Professor	18-08-2008	25-09-2015	7	1	7
Bright Career Development Centre	Trainer	04-05-2005	16-08-2008	3	3	12
Selvamm Arts and Science College	Lecturer	01-07-2003	03-05-2005	1	10	2

Muthayammal College of Arts and Science	Lecturer	18-05-1999	21-04-2003	3	11	3
Grand Total				21	6	0

Publications

International Journal:

1. Mr.P.Ravichandran, "A STUDY ON THE INFLUENCING AND MOTIVATIONAL FACTORS OF LAYER POULTRY ENTREPRENEURS AT NAMAKKAL DISTRICT OF TAMILNADU", International Journal of Business and Administration Research Review, Vol.1, Issue.9, Jan-March, 2015. PP: 96-105. E- ISSN -2347-856X ISSN -2348-0653; **Impact Factor (GIF) 0.314**
2. Mr. P. Ravichandran and Dr. A. Khan Mohamed, "Effects of Climate Changes on Commercial Layer Industry concerning Production, Price, Diseases among Poultry Farmers: Namakkal District, Tamilnadu", International Journal of Management & Organizational Studies, Volume 4, Issue 2, June, 2015, PP:63-37. **ISSN: 2305-2600; ISSN 2321-9602**
3. Mr.P.Ravichandran, Dr.A.Khan Mohamed, "A Study on influencing factors to affect the economic status of layer poultry farmers in Namakkal District of Tamilnadu", International Journal of Information, Business and Management, Vol.8, No.2, 2016, PP:242-258. **Impact Factor (SJIF) = 3.91; Impact Factor (UIF) = 4.8; ISSN: 2076-9202**

Co-Curricular Activities

Paper Presentation

S.No	Topic	Place at which paper Presented	Date on which paper presented	Topic of the presentation
1	National Seminar on India- 2020- An Emerging Super Power	Selvam Arts & Science College	2 nd & 3 rd October 2004	Agriculture Extension in India Vision 2020
2	International Seminar on Recent Trands in global Business Order – Impact in Asia	VIIMS	30 th & 31 st January 2009	Micro Finance- An Overview
3	International Seminar on Global Challenges of Emergent India – A Management Perspective	VIIMS	14 th & 15 th February 2011	Emerging Trends in Services Marketing
4	International Conference on Emerging Paradigms in Management Research	VIIMS & Mother Teresa Women's University	27 th & 28 th February 2014	An Empirical Study on Consumer Preference for Chicken Meat in Namakkal District

Faculty Development Programme participated

S.No	Programme	Programme Name	Conducted by	Duration
1	FDP	Business Research Methods – Sponsored by Anna University of Technology, Coimbatore	VIIMS	26 th December 2011 to 2 nd January 2012
2	FDP	Modern Teaching Methods	VIIMS	3 rd & 4 th February 2012
3	FDP	Entrepreneurship for Young Faculty	VICAS	26 th July 2018 to 28 th July 2018
4	FDP	ICT Tools for Teaching and Learning	Periyar University	21 st to 29 th October 2020
5	FDP	Application of Tools & Techniques in Research Methodology & Accelerate to publish articles in Scopus and Web of Science	Hindusthan College of Arts and Science	17 th -24 th December 2020
6	FDP	Entrepreneurship Education: Experience from Africa	Navjivan Center for Development	28 th January 2021
7	FDP	Excellence in Research	Avinashilingam Institute for Home Science and Higher Education for Women	27 th January 2021 to 8 th feb 2021
8	FDP	FINANCIAL FREEDOM AND LIVING A RICHER LIFE	VICAS	13-02.2021

Seminar/ Workshop / National / International Conference participated

S.No	Programme	Name of the Seminar / Workshop / Conference / FDP	Conducted by	Duration
1	Staff Development Programme	Corporate Governance - Global Issues and Challenges- Sponsored by AICTE	VIIMS	July 12 to 24, 2010
2	Seminar	Managing Disaster in Globalized Era- Sponsored by AICTE	VIIMS	27 th June to July 9 th 2011
3	Seminar	Effective Teaching and Learning of Management in Technical Institutions “EfTel Mati” 2012- Sponsored by AICTE	Selvam College of Technology	7 th and 8 th August 2012
4	Workshop	Statistical Package for the Social Sciences(SPSS)	VICAS	4 th September 2014 to 6 th September 2014

5	Seminar	Strategies for Economic Development: Theories and Empirics with Special Reference to India	Jamal Mohamed College	19 th January 2016
6	International Symposium	Contemporary Issues on Modern Research	Nandha Arts and Science College	7 th September 2016
7	International Seminar	Globalisation – A SWOT Analysis	Idhaya College for Women	22 nd September 2016
8	International Conference	Recent Advances in e-Business: Challenges & Opportunities	VICAS	2 nd & 3 rd February 2017
9	Seminar	Fiscal and Monetary Issues in India	Jamal Mohamed College	12 th February 2018
10	Seminar	Indian Business Environment: Past Reforms and Challenges Ahead	Nandha Arts and Science College	15 th February 2019
11	International Conference	India-SAARC: Trade, Cultural & Economic Development	VICAS	10 th & 11 th February 2020
12	Webinar	NAAC Revised Assessment Methodologies and Quality Enhancement Strategies	VICAS	5 th December 2020
13	Webinar	Strategy for Managing Personal Finance including Mutual Funds and NPS	Satavahana University, Karimnagar	3 rd February 2021
14	Webinar	Cooperative Bank Governance & Sustenance	VICAS	9 th February 2021

Roles and Responsibilities

College level:

- **Head of the Department** for one year in the Department of BBA in Vivekanandha College of Arts and Sciences for Women.
- **Department Counsellor** for three year in the Department of BBA in Vivekanandha College of Arts and Sciences for Women.
- **NAAC Coordinator** in Vivekanandha College of Arts and Sciences for Women.
- **Department Placement Coordinator** for one year in Vivekanandha College of Arts and Sciences for Women.
- **Department Event Coordinator** for one year in Vivekanandha College of Arts and Sciences for Women.
- **Department Certificate Course Coordinator** for one year in Vivekanandha College of Arts and Sciences for Women.
- **Class In-charge** for two years in Vivekanandha College of Arts and Sciences for Women.
- **Trade fair Organizing Member in** Vivekanandha College of Arts and Sciences for Women.
- Trade fair Organizing Member in** Vivekanandha Institute of Information and Management Studies

Personal Information

Date of Birth : 15-03-1967
Marital Status : Married
Nationality : Indian
Religion : Hindu
Community : MBC
Caste : Ambalakkarar

**Signature;
(P.RAVICHANDRAN)**